

## **THE BLUE HOUR - Sponsorship Menu**

*Your sponsorship will help Project Blue reach thousands of students with our programs and website. Project Blue@Summer reached over 3,000 students through lectures and website resources, including educational tutorials, live chats and webinars, and internship and volunteer programs. In fact, the Project Blue website has consistently seen a 20% increase in visitors each month since launching in March. Funds will help AltaSea secure more partners in the Blue Economy and engage more schools to inspire the next generation for a more sustainable, just, and equitable world. Help us beat our summer numbers and make Project Blue@Fall an even greater success!*

### **Amphitrite - Greek goddess and queen of the sea**

#### **\$50,000 – The Blue Hour Sponsor (1)**

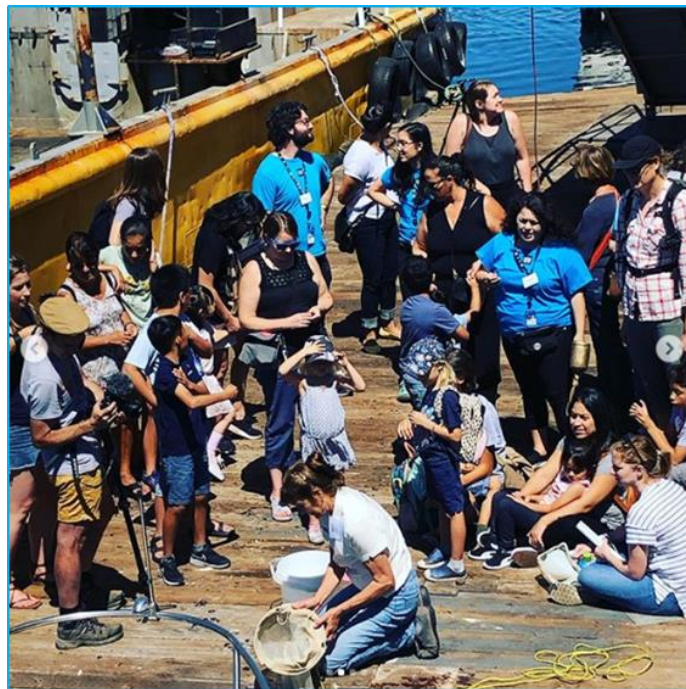
- Drive-In naming right
- Stair naming right for one stair on the completed AltaSea campus
- One VIP “Big Stick” Experience for 6 people on the USS IOWA which includes a personalized tour and lunch with current or former crewmembers
- Company acknowledgement and logo for 3 live chats given via the Project Blue website, reaching over thousands of students, educators, parents, and community members
- *Name listed as Amphitrite Level sponsor on inaugural commemoration Project Blue Presents wall at AltaSea site*
- Logo listed as Amphitrite Level sponsor on all printed and digital material, including social media and press releases
- 5 premier parking spaces at The Blue Hour with concession options
- Company flag or banner displayed in three places at drive-in
- Sponsorship video to air 3x during drive-in arrival hour (60 seconds each)
- Sponsorship video to air at beginning of The Blue Hour
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership



*Students at Baxter College Ready High School in San Pedro participate in an AltaSea underwater robotics program.*

## **Dreamer (2) – \$25,000**

- Stair naming right for one stair on the completed AltaSea campus
- Company acknowledgement and logo for 1 live chat given via the Project Blue website, reaching over thousands of students, educators, parents, and community members
- *Name listed as Dreamer Level sponsor on inaugural commemoration Project Blue Presents wall at AltaSea site*
- Logo listed as Dreamer Level sponsor on all printed and digital material, including social media and press releases
- 3 premier parking spaces at The Blue Hour with concession options
- Company flag or banner displayed at drive-in
- 1 Sponsorship video to air during The Blue Hour (60 seconds each)
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership



*Participants collect, identify, and sort marine species during BioBlitz 2019 at AltaSea.*

### **Trailblazer (4) — \$10,000**

- Stair naming right for one stair on the completed AltaSea campus
- *Name listed as Trailblazer Level sponsor on inaugural commemoration Project Blue Presents wall at AltaSea site*
- Logo listed as Trailblazer Level sponsor on all printed and digital material, including social media and press releases
- 1 premier parking space at The Blue Hour with concession options
- Company flag or banner displayed at drive-in
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership

### **Argonaut – \$5,000**

- *Name listed as Argonaut Level sponsor on inaugural commemoration Project Blue Presents wall at AltaSea site*
- 1 parking space in the first five rows at The Blue Hour with concession options
- Logo listed as Argonaut Level sponsor on all printed and digital material, including social media and press releases
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership

### **Explorer – \$2,500**

- *Name listed as Explorer Level sponsor on inaugural commemoration Project Blue Presents wall at AltaSea site*
- 1 parking space in the first ten rows at The Blue Hour with concession options
- Logo listed as Explorer Level sponsor on all printed and digital material, including social media and press releases
- Verbal acknowledgment from stage
- AltaSea membership



*Dr. Bob Ballard (Ocean Exploration Trust) with students at an AltaSea open house.*