

BLUE HOUR: OCEAN OF INCLUSION - Sponsorship Menu

Your sponsorship will help Project Blue reach thousands of students with our programs and website. This past year, Project Blue provided live science instruction to 4,000 students; held 21 live chats and 13 webinars (totaling 4,818 viewers); hosted 11 high school students in our summer research program; and hosted 5 college students as interns. The Project Blue website, complete with online resources, videos, and tutorials, has seen traffic in the hundreds of thousands. Funds from Blue Hour will help AltaSea secure more partners in the Blue Economy and engage more schools to inspire the next generation for a more sustainable, just, and equitable world. Help us beat last year's numbers and make Project Blue an even greater success!

Amphitrite - Greek goddess and queen of the sea

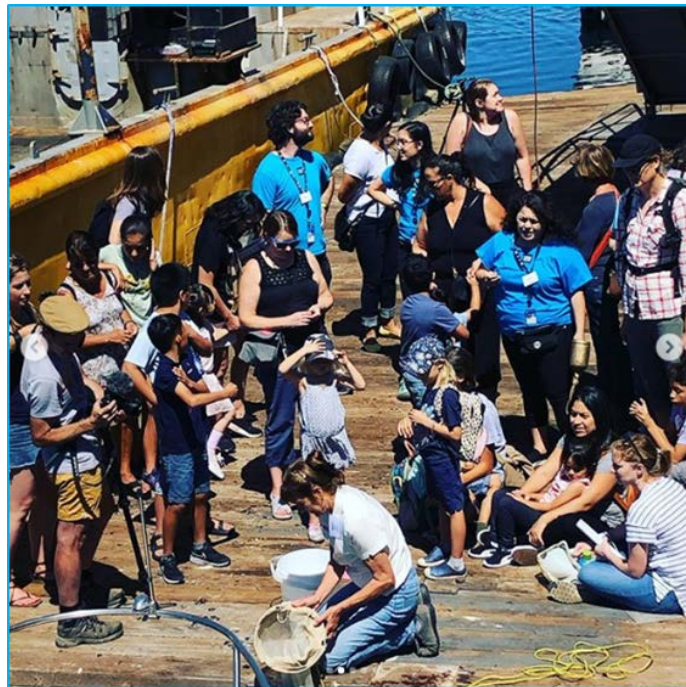
\$25,000 – The Blue Hour Sponsor (1)

- Event naming right
- Stair naming right for one stair on the completed AltaSea campus
- One VIP “Big Stick” Experience for 6 people on the USS IOWA which includes a personalized tour and lunch with current or former crewmembers
- Company acknowledgement and logo for 3 live chats given via the Project Blue website, reaching over thousands of students, educators, parents, and community members
- Logo listed as Amphitrite Level sponsor on all printed and digital material, including social media and press releases
- 10 tickets to Blue Hour with concession options (first row)
- Access for 10 individuals to the pre-Blue Hour VIP event at Angels Gate Cultural Center
- Early access to the artist exhibits that evening
- Company flag or banner displayed in three places at event
- Sponsorship video to air 2x during arrival hour (30 seconds each)
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership



Dreamer (2) – \$15,000

- Stair naming right for one stair on the completed AltaSea campus
- Company acknowledgement and logo for 1 live chat given via the Project Blue website, reaching over thousands of students, educators, parents, and community members
- Logo listed as Dreamer Level sponsor on all printed and digital material, including social media and press releases
- 8 tickets to Blue Hour with concession options (first two rows)
- Access for 8 individuals to the pre-Blue Hour VIP event at Angels Gate Cultural Center
- Early access to the artist exhibits that evening
- Company flag or banner displayed at event
- 1 Sponsorship video to air during arrival hour (30 seconds)
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership



Participants collect, identify, and sort marine species during BioBlitz 2019 at AltaSea.

Trailblazer (4) — \$10,000

- Stair naming right for one stair on the completed AltaSea campus
- Logo listed as Trailblazer Level sponsor on all printed and digital material, including social media and press releases
- 6 tickets to Blue Hour with concession options (first two rows)
- Access for 6 individuals to the pre-Blue Hour VIP event at Angels Gate Cultural Center
- Early access to the artist exhibits that evening
- Company flag or banner displayed at event
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership

Argonaut – \$5,000

- 4 tickets to the Blue Hour with concession options (first five rows)
- Logo listed as Argonaut Level sponsor on all printed and digital material, including social media and press releases
- Access for 4 individuals to the pre-Blue Hour VIP event at Angels Gate Cultural Center
- Verbal acknowledgment from stage
- Promotional insert in gift bag
- AltaSea membership

Explorer – \$2,500

- 4 tickets to the Blue Hour with concession options (first five rows)
- Logo listed as Explorer Level sponsor on all printed and digital material, including social media and press releases
- Verbal acknowledgment from stage
- AltaSea membership

VIP -- \$1,000

- 2 tickets to the Blue Hour with concession options (first ten rows)



Dr. Bob Ballard (Ocean Exploration Trust) with students at an AltaSea open house.